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Broadway Star Turned Inventor Creates Wellness Innovation - FlyteBike™ Portable Pedals

Sitting is the New Smoking. Chosen for Mayo Clinic's Prestigious NEAT Certification, FlyteBike™ was invented as a sitting solution. Users burn calories, increase energy & productivity right from their chair - at work, at home, on the go - even on long flights.

Los Angeles, CA (August 2, 2017) –

The average American sits 9.3 hours every day, which is seriously impacting on our health. Sitting for hours at a time slows metabolism, mental acuity and contributes to many life-threatening health problems like blood clots, (DVT.) Worst of all, according to Mayo Clinic, Blue Zones and Harvard studies, you lose 20-minutes of life expectancy for every hour you just sit there.

Former longtime Broadway Star, Personal Trainer & inventor, Robin (Boudreau)

Palmer, could not stand just sitting all day & during long flights. Since necessity has always been the mother of Robin's inventions, she invented FlyteBike™ Portable Pedals to counteract the negative effects associated with "just sitting there." Robin understands the pressures of a hectic lifestyle and feels passionately that you shouldn't have to choose between your wellness and your work. As Palmer puts it, "Simply pedaling with FlyteBike for a few minutes a couple of times a day helps you to get fit while you sit. Now you can fit in your fitness, even when you are too busy to get to the gym."

FlyteBike™ has unique, patent pending design features which separate it from other stationary pedal devices. FlyteBike Portable Pedals is 3 ½ pounds, folds flat and goes anywhere with you in its own bag. Unlike other pedal products which are made of heavy steel, with rods that can heat up and burn customers, FlyteBike has been designed with a Patent Pending lightweight aluminum, which does not conduct heat. FlyteBike is also rolling out its digital IoT Smart Pedal™ sensor and tracking app for use with Corporate Wellness programs, Healthcare discounts and Physical Therapy.

FlyteBike™ has been awarded NEAT certification. NEAT stands for the science of Non-Exercise Activity Thermogenesis, developed by Mayo Clinic. Their research showed that FlyteBike™ increased energy expenditure at 96 points higher than the 0 baseline of simply sitting. In comparison, a standing desk is rated at only 23 points higher than the 0 baseline.

The FlyteBike™ Crew has completed a year of testing and prototyping and launched its Indiegogo crowdfunding campaign on August 15th, 2017 to complete funding for the first large manufacturing run.

<https://igg.me/at/flytebike>



About FlyteBike™ Inventor, Robin Palmer

Robin (Boudreau) Palmer, starred in Broadway musicals for years as Linda Ronstadt's sister in *The Pirates of Penzance* with Kevin Kline, opposite David Cassidy in *Joseph & the Amazing Technicolor Dreamcoat*, & sang *Memory* in *CATS*. Robin's first invention, *My Wake UP Call® Motivational Alarm Clock® Messages*, *My Daily Inspirations™* & *My Good Night Messages™* are 140 hours of patented digital content with famous experts, now licensed by Audible, an Amazon company.

www.MyWakeUPCalls.net

More About FlyteBike™

FlyteBike™ was invented by Ms. Palmer in 2016. Palmer has FlyteBiked her way around the world - in offices, hotels, cars, on boats, buses, beaches, and has even completed 12 successful test flights on planes. The FlyteBike™ Crew has decades of innovative product development and manufacturing expertise, including an engineer with 20 aerospace alloy patents, who helped build the US Space Shuttle. FlyteBike™ is Patent Pending and Trademarked. For more information, visit www.FlyteBike.com